

Vanessa Saunders Bio.

A former EVP of Global Marketing & Operations for Fortune 500 company George P. Johnson Group and board member of the World Trade Centers Association, Vanessa Saunders is CEO/Founder & Principal Broker of Global Property Systems based in White Plains, NY.

Vanessa is a Brit with two master's degrees: an MBA and a master's in International Mass Communications, with certificates in contract negotiation and conflict resolution from Harvard Business School, and more recently completed the Blockchain Technologies: Business Innovation & Application Certificate from MIT's Sloan School of Management. Vanessa is a Crypto Certified RE Broker and holds the Blockchain Compliance in RE Certification. GPS has been transacting on the blockchain & cryptocurrencies worldwide for several years

Headquartered in White Plains, New York, her cloud-based company has grown into 3 divisions over the past 10 years:

Residential, Commercial, and Relocation with a presence on three continents, The Americas, Asia, and Europe.

Determined to throw out all the things she disliked about the real estate industry as an agent, she went about creating a culture of collaboration, ethics, and deep focus on client service, Global Property Systems boldly challenges the status quo by doing real estate differently. More a marketing agency with an in-house professional marketing group that supports their agents known as Local Area Specialists.

In keeping with her determination to disrupt the industry, Vanessa recently completed the MIT Sloane certification in Blockchain technology, innovation, and application, she is also a Crypto Certified RE Broker, and her company is already transacting on the blockchain in cryptocurrencies worldwide.

As if all that isn't enough, Vanessa is known globally as an international speaker/trainer, and as the former general secretary of the global communications committee FIABCI, the International Federation of real estate professionals, she holds several advisory board positions and is a member of Women In Prop Tech's advisory council.