

Biography



Shawn L. Snyder

Head of Investment Strategy

Citi Personal Wealth Management

Shawn Snyder serves as the Head on Investment Strategy at Citi Personal Wealth Management (CPWM) where he acts as the lead Investment Strategist for CPWM's North American consumer client base consisting of high net worth and mass affluent clients. He has been a television guest on CNBC, Bloomberg, Fox Business Network, Jim Cramer's The Street.com, and Yahoo Finance. He has also been quoted in the financial press including the Wall Street Journal, CNBC, CNN, NY Times, Fortune, Barron's, Bloomberg, Business Week, and Market Watch. He has published opinion pieces with CNN Business, Forbes, and Marketwatch.com.

Prior to this, Shawn was a Vice President at Citi Private Bank where he worked in the Office of the Chief Investment Strategist. He also served as a U.S. Economist on the North America Economics and Market Analysis Team at Citi's Institutional Clients Group with a specific focus on U.S. equity themes. Before joining Citi, Shawn was detailed to the White House's Office of Management & Budget and also worked as an Economist at the Bureau of Economic Analysis.

