

Bio

Jean-Laurent Lepeu
Founder and President of MLS Cote d'Azur, France



Jean-Laurent is a pioneer in the development of Real Estate's collaborative solution "MLS" (Multiple Listing Service) in France and Europe. Independent entrepreneur, his domains of expertise cover the various aspects of real estate industry, collaborative organizations, and the PropTech .

With this expertise, he founded several companies or organizations:

- Cimiez Boulevard Real Estate in 1993, which quickly became the leader on the residential market of Cimiez in Nice.
- MLS Côte d'Azur in 2001, which is today the most important local MLS organization in France.
- Imminence in 2001, which quickly became a European leader in the development of MLS digital solutions.
- Prestige MLS in 2008, which is the first European Luxury Real Estate Business Club.
- Riviera Boulevard, Estate Boulevard and Asset Boulevard in 2020, 3 news brands of Cimiez Boulevard Group, respectively dedicated to Luxury Real Estate in the French Riviera, New Generation Property Management & New Development Commercialisation & Asset Management

Today, Jean-Laurent is focused on:

- To make Cimiez Boulevard Group take a new step in the digitization of the real estate transaction activity, and develop its global services offer.
- To make MLS Côte d'Azur take a new step in the organization and regulation of collaboration between its 2000 real estate agents.
- Being involved in European MLS organisation, in order to develop a global MLS standard, in collaboration with several MLS organisations in Europe.
- Advising several major real estate players or organizations in collaboration best practices, in France and in Europe.