

WELCOME TO: REALTOR SAFETY SURVIVAL GUIDE

As happens with many other professionals, real estate agents often go about their day on autopilot. Serving the client and customer promptly and attentively takes precedence over the agent's personal safety, and sometimes that of a client or customer. Being in tune with your surroundings and using other various strategies to keep yourself and those in your care safe provides a higher level of customer service which of course is good business.

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Agenda

1. What are the risks?
2. Statistics on safety
3. Beverly Carter's story
4. Working with buyers and tenants
5. Fair housing implications
6. Working with sellers and landlords
7. The risks of marketing
8. Being proactive
9. Using technology
10. Personal safety assessment
11. Building your personal safety plan
12. The "Safety Pledge"



Am I at risk? What are safety resources available : _____

Issues working with Buyers and Tenants: _____

Fight or Flight? – Consider the best response to a physical attack:

Identity theft and more: _____

Knowledge-Awareness-Empowerment:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Issues working with Sellers and Landlords: _____

Risks of Marketing: _____

Technology for staying safe: _____

Personal Safety Assessment – What will you do differently? _____

Tools:

Office safety policy

Safety for Sellers

Client profile form

Seller profile form

Smartphone safety features

Safety pledge