



HGAR Affiliate Membership

The Hudson Gateway Association of REALTORS® offers an Affiliate Membership to businesses that are not real estate Brokerages but want to build relationships and business opportunities with our REALTOR® Members. The **Affiliate Membership** dues are **\$300 per year**, which allows your company to have one representative who receives HGAR notifications. Your company can have **Additional Representatives** who also receive notifications, for dues of **\$100 per year** for each such additional representative, as long as the business address is the same.

Benefits to the HGAR Affiliate Membership include:

- **Affiliate Directory Listing:** Company name, address, phone, website, social media handles, logo, and Affiliate Member headshot and bio on our Website, HGAR.com, in a [Directory of Affiliates](#) (sorted by industry group, or Member last name).
- **Annual Subscription to Real Estate In-Depth*** digital newsletters and access to our online publication at www.RealEstateInDepth.com. (*Real Estate In-Depth is the official publication of HGAR)
- Company information published upon joining on [Real Estate In-Depth](#).
- **Welcome Notice** through HGAR E-blast, distributed to our 14,000+ members and Social Media. (Must Include hi-res images of company logo, member headshot, and social media handles for promoting)
- **REALTOR® E-blast Notifications**, including Monday morning “Connections” with information about all upcoming events.
- Exclusive ability to host a **“Breakfast with Benefits”** seminar for our REALTORS®, provided that the topic is educational or informational.
- **Networking Opportunities** at various [HGAR Events](#) including our Installation Gala, Annual Member’s Day, Broker-Owner/Manager seminars, Commercial & Investment Division breakfasts, HG REALTOR® Foundation fundraising events, RPAC events, and various others throughout the year.
- **First choice at Sponsorship Opportunities** at HGAR events, including the Members Day trade show.
- Eligible to participate in or take advantage of our **HGAR Member Perks Program**.
- Eligibility for recognition as **“Affiliate Member of the Year”**.
- Ability to serve on some **HGAR Committees**.

For Questions on our Affiliate Member Program or additional visibility opportunities and sponsorships contact Mary Prenon at Mary.Prenon@HGAR.com



___ Affiliate Membership
___ Additional Representative Membership

HGAR Affiliate Membership Application

___ I hereby apply for Affiliate Membership in the Hudson Gateway Association of REALTORS®, Inc.

Referred by: _____

Business Information:

Affiliate Mem. Name: _____ Additional Rep. Name: _____

Business Name: _____

Street Address: _____ City, State, Zip: _____

Office Phone: _____ Fax: _____

Office Email: _____

Website: _____

Affiliate Mem. Contact #: _____ Additional Rep. Contact #: _____

Affiliate Mem. Email: _____ Additional Rep. Email: _____

Affiliate Mem. License # (if applicable): _____ Additional Rep. License # (if applicable): _____

Brief Business Description for Affiliate Directory Listing (approx. 150 words): _____

Send high-resolution company logo, member headshot (in color, no text), bio, and social media handles for promotion to Michelle.Gilliard@HGAR.com

Facebook: _____ Instagram: _____ LinkedIn: _____

Applicant Signature: _____ Date: _____

Payment Information:

___ **Affiliate Membership Dues: \$300 annually** (If applying after July 1st, the cost is \$150).

___ **Additional Representative Dues: \$100 annually** (If applying after July 1st, the cost is \$50)

(Dues are NOT prorated if you held Affiliate Membership the previous year; the entire year's dues are due at the time of rejoining)

Total Payable HGAR: = \$ _____ HGAR DUES are Non-Refundable

(Correct Payment amount MUST be entered to process)

___ Check Enclosed #: _____ OR ___ Charge to my VISA, MasterCard, Discover or American Express account:

Card #: _____ Card Exp. Date: _____ / _____

Card Holder Signature (REQUIRED): _____

Card Holder Print Name: _____ Date: _____

Email application to Michelle.Gilliard@HGAR.com OR Fax application to 914.681.6044 OR Mail application to HGAR, One Maple Avenue, White Plains, NY 10605